



3" diameter

AUTHENTIC OLD WESTERN

It's been said 'Boss of the West' dates back to the early 1850s when it served as the mark of an outfitting company supplying prospectors destined for the Sierra Nevada gold fields. Others have claimed the bulldog trademark was created in subsequent years. Historical conjecture aside, one thing is certain: 'Boss of the West' stands for the rugged, can-do spirit of those who came to the California Territory in search of a new destiny.

Today's Boss gear celebrates the legends and lore of the old west, including the considerable history that happened right where you stand on the original street level of Old Sacramento. This place was a crossroads of railroad, stage coach and paddlerwheel steamboat, bringing together an assortment of pioneer characters—miners, speculators, farmers, tradesmen and maybe also the occasional gambler, desperado and lady of dubious profession.

Enjoy your visit and be sure to stake your claim on a genuine piece of the old California Territory.

BOSS of the WEST

\$17.48

3.3" x 5.9"